

We ♥ Our Sponsors



Lethbridge Curling Club

**SPONSORSHIP
OPPORTUNITIES**



**For more information: Call Kirk 403-360-2529
or kirk@lethbridgecurlingclub.com**

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In 1887, the Lethbridge Curling Club became the first organized curling club in Alberta. Initially curlers had to supply their own stones and curling fees were \$10.00 per season. We've come a long way since then. We moved into the Civic Center in 1950 and operated our club in that location until October 2016 when we moved into our new location at The ATB Ice Centre.

Curling is "Canada's Other Winter Sport", with over one million active curlers. It involves much skill, dedication, perseverance and strategy. Over 20 million adult Canadian's watch curling on Television every season, and we have more than 1600 curlers coming through our doors on a weekly basis.

Curlers are a fiercely loyal group that are very proud of their sport. They are highly competitive and yet extremely sportsmanlike. Our members also fiercely support our sponsors and through our social media programs become very familiar with your brands.

Our membership is split 60% Male and 40% Female, with over 60% of our membership in the Ages 30 – 55 age demographic. It's a smart decision to expose your business and brand to our members.

WE CAN CUSTOM DESIGN A SPONSORSHIP PROGRAM THAT WORKS FOR ANY BUDGET AND BUSINESS GOALS. THE LETHBRIDGE CURLING CLUB THANKS YOU FOR YOUR SUPPORT.



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WALL BANNER SPONSOR



- High Visibility Premier placement
- 4 x 8 Custom Signage
- Social Media exposure
- No charge lounge rental
- Production Costs extra

Zircon Graphics



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EmbroidMe

EmbroidMe
YOUR PROFESSIONAL MARKETING PARTNER

WALL SIGN SPONSOR

- High Visibility 12-month cold side placement
- 1.5 x 4 Custom Signage
- Social Media exposure
- Production Costs extra



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SPECIALTY SPONSORS

LEAGUE SPONSORS

Naming Rights ● Logo on League Champion Awards ● Logo on League Board ● Invitation to Sponsor Appreciation Lunch ● Social Media Exposure ● Weekly club announcement recognition ● See price list for individual pricing

JUNIOR PROGRAM SPONSOR

Naming Rights ● Signage on Jr. Equipment and any other promotional goods given to participants ● Invitation to Sponsor Appreciation Lunch ● Social Media Exposure ● Weekly club announcement recognition

BONSPIEL TITLE SPONSORS

**Opening Open ● Mens Shirtsleeve ● Closing Mixed
● Michael Izsak Junior ● Lethbridge Stirling**

See price list for individual details ● Naming Rights ● Signage on Site ● Social Media Exposure ● Announcement recognition ● Logo on all promotional and advertising goods ● Invitation to Banquets and events ● Invitation to Sponsor Appreciation Lunch ● Co-sponsorships available by agreement

**BECOME A BONSPIEL BOOSTER/PRIZE
SPONSOR FOR AS LITTLE AS \$500**

*Platter Sponsor ● Prize Sponsor ● Jug Sponsor ● Snack/Food
Sponsor*

We Our Sponsors

SPONSORSHIP PRICING

IN ICE - PAD SPONSOR PRICING

INVENTORY	SIZE	# OF LOGOS	PRICE		NOTES
			1 YEAR	3 YEAR*	
CUSTOMHOUSE	12'	2	n/a	\$1,900	CUSTOM DESIGNED HOUSE AT BOTH ENDS
PRODUCTION (ONE TIME COST)			n/a	\$800	
CUSTOM HOG LINE	16' X 4"	2	\$500	\$500	CUSTOM DESIGNED HOG LINES AT BOTH ENDS
PRODUCTION (ONE TIME COST)			\$150	INC.	
SCOREBOARDS	11" X 8'	1	\$500	\$500	HIGHLY VISIBLE, YEAR ROUND EXPOSURE
PRODUCTION (ONE TIME COST)			\$100	INC.	
WALL BANNERS	4' X 8'	1	\$2,500	\$2,500	HIGHLY VISIBLE, YEAR ROUND EXPOSURE - VERY POPULAR
PRODUCTION (ONE TIME COST)			\$250	INC.	
WALL SIGNS	18" X 48"	1	\$500	\$500	YEAR ROUND EXPOSURE
PRODUCTION (ONE TIME COST)			\$100	INC.	

WE CAN CUSTOMIZE YOUR SPONSORSHIP TO SUIT YOUR NEEDS.

LEAGUE/BONSPIEL SPONSOR PRICING

LEAGUE	PRICE	BONSPIEL	TITLE	BOOSTER
JUNIOR PROGRAM	\$2,500	MICHAEL IZSAK JUNIOR	\$1,000	\$500
MONDAY OPEN	\$1,500	OPENING OPEN	\$1,500	\$500
TUESDAY MEN	\$1,500	MENS SHIRTSLEEVE	\$2,000	\$500
WEDNESDAY OPEN	\$1,500	LETHBRIDGE STURLING	\$500	\$100
THURSDAY MEN	\$1,500	MIXED SEASON ENDER	\$1,500	\$500
SUNDAY OPEN	\$750	BONSPIEL BOOSTER SPONSORSHIP CAN BE CASH OR IN KIND PRIZING		
SATURDAY ROOKIE	\$500			

- All prices plus GST. In-Ice logos order deadline July 15.
- Material approval for all in-ice logos by August 1st.
- Multiple sponsors on sheets will be non-competing.
- 3-year term sponsors cancelling prior to end of term will be charged production.
- New production at sponsor's expense.